



PRIMO WOOD+

2024 - 2025



EXPERIENCE
THE POWER
OF **PRIMO.**



Image: Southern Hills

Image: Everglades

PLANK SIZE

9 3/8"x 60"

THICKNESS

10mm (8mm + 2mm Pad)

WEAR SURFACE

AC 4

CARTON SIZE

27.44

INSTALLATION

2G lock & fold

PROFILE

four sided painted bevel

CORE

waterproof wood

WARRANTIES

- Limited Lifetime Waterproof Warranty
- Limited Lifetime Petproof Warranty
- Limited Lifetime Residential Warranty
- 5 Year Limited Light Commercial Warranty



BERKSHIRE PWP61025

COTTAGE MAPLE PWP61011

EVERGLADES PWP61041

HIGHLANDS PWP61012

LODGE MAPLE PWP61013



**ECO
FRIENDLY**



Image: Oak Hill

OAK HILL PWP61031

OAKMONT PWP61042

RIVER OAK PWP61033

SHERWOOD PWP61024

SOUTHERN HILLS PWP61035

THE POWER OF PRIMO OUR BRANDS

Market Place XL™

Introducing Market Place XL, our most expansive collection to date, designed to cater to diverse aesthetic preferences. Whether you're seeking the warm ambiance of a cozy wood finish or the sleek sophistication of a clean tile appearance.

Primoflorz™

Our flagship brand, Primo Florz displays our luxury vinyl options to our newest innovation, SPC. With 50 different color options you can't go wrong with this for your home or business.

PRIMOTEC™ FLOORING

PrimoTec is the most advanced engineered flooring system in the world. With durability that can withstand extreme applications within both commercial and residential environments.

PRIMO HICKORY + PRIMO OAK

Primo Hickory + Oak are our first exclusive hardwood lines designed to provide the simple and authentic pleasures that wood floors offer.



ABOUT COMPANY

North American Primo Flooring, LLC is one of the fastest-growing flooring importers in the industry. We understand that keeping up with trends and manufacturing processes is essential to our business model. With over 35 years of experience in this industry, we are able to offer great products and services that meet or exceed your expectations.

That is the Power of Primo.



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Cover Image: Berkshire